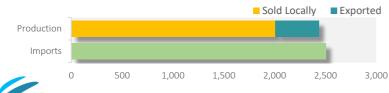
Brazil Medtech Summary 2017



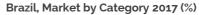
Medtech Market (US\$ millions) Per Person	4,510 <i>22</i>
Medtech Imports (US\$ millions)	2,505
% Imported	55.5
Estimated Total Domestic Production (US\$ millions)	2,434
Medtech Exports (US\$ millions)	429
% of Production Exported	17.6

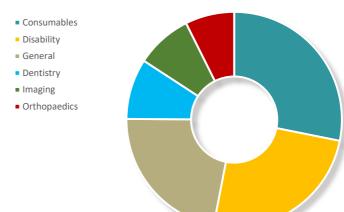
Summary Market (US\$ millions)	
Dentistry	410
Diagnostic Imaging	381
Disability Products	1123
General Medical Instruments & Equipment	994
Medical/Surgical Consumables	1270
Orthopaedic Products	332









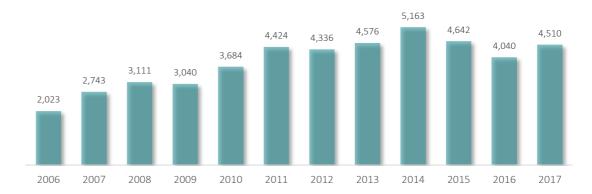


Imports represent an estimated

55.5%

of the market.

Brazil, Total Market 2006-17 (US\$ millions)



Comprehensive analysis of current and future medical device and technology markets worldwide

Time to do things differently

There is no shortage of readily available health market statistics in the world. But using them to identify trends and project the trajectory of health market environments – well that is another matter entirely.

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MedTech analysis coverage at a glance

- Key Demographics
- Health Sector Spend & Investment
- The Market in Regional/Global Context
- 10 Year Full Market Data trends
- 5 year Forecast Scenarios, Analysis and Data
- Major economic indicators
- The MedTech Market (Current Year)
- Effects of Currency on Market Growth
- Import/Export Data and Analysis
- Market Access and Barriers to Entry

Over 40 specific medical categories covered in

- Anaesthesia & Respiration Equipment
- Diagnostic Imaging
- Medical Disposables

- Disability Aids
- Orthopaedic Products

- Dentistry

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- Profile export opportunities in new markets
- Knowledgeably plan for expansion in specific countries or regions
- Fully understand trends and manage risks
- Underpin plant and marketing investment decisions
- Appreciate market environments when reviewing/appointing sales agents and representatives
- Benchmark key performance indicators

Who will get most benefit?

- Manufacturers of medical devices and equipment
- Distributors, service and sales agents
- Finance companies and investors
- Management consultants and market analysts
- Trade and government bodies



